and Minnetonka’s future
STANFORD’S “BEGIN ANYWHERE”
DESIGN PROCESS
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1. EMPATHY
2. FRAMING
3. OPTIONS/IDEAS
4. ITERATION
5. PROTOTYPES
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- Framing
- Empathy
- Iteration
- Prototypes
- Options/ideas
PROGRESS ROADMAP (SEPT.—DEC. 2012)

Ongoing print, online research throughout. Key resources: CAD Models, Distance Bailey, and 7-Shape People (Watten Blegen). Design Thinking (Thomas Lockwood, Change by Design (Tim Brown), The Atlantic (http://www.theatlantic.com/neighborhoods/201201/insert-on-neighborhood-stoning/943/)). Urban Institute (http://www.urban.org/publications/412857.html), Center for Creative Community Development at Williams College (http://web.williams.edu/EC/PDFs/Sodile/CreativeCommunity/index.html), 22+ neighborhood blog band in Seattle, data from City of Minnesota employees, residents, surveys, among others.

9/14
9/22
9/29
10/9
10/11
10/20
10/22
10/29
11/5-11/12
11/19
11/27
11/28
12/1–12/29
12/10
BCF Kickoff Event, Minneapolis City Hall
First ethnographic research trip to Minneapolis
Second ethnographic research trip to Minneapolis
Minneapolis City Hall interview
Design Thinking Workshop, University of Minnesota
Interview with Patrick Nolan, Minneapolis Forestry Commission
First self-guided design workshop with Jeff Thomas, Mike Geiss
Rigorous metrics for innovative blog platform, early prototype
Research neighborhood blog metrics, search is one study
Survey campaign ready in March, feedback from 2nd check-in
Presentation of latest iteration of project to Patrick Nolan,
Presentation in MACAD
Direction of city survey data for further development of ideas, papers
Final presentation to Minneapolis City Hall
The Awkward Art of Neighborhood Naming

DENA LEVITZ   JAN 03, 2012   23 COMMENTS

Ask someone from Indianapolis to describe where in the city they live and they’ll probably respond with the name of their home’s subdivision or make a vague directional reference like, “the West Side.”

Most residents couldn’t come up with their neighborhood in a city that, according to
May the Source Be with You

A flood of information arrives at home via computers

For most families, household utilities usually mean electricity, the heating system and a supply of fresh water. But when middle-income New Yorkers next month begin moving into a newly completed 52-unit condominium at 260 West Broadway in Manhattan’s Tribecca district, they will find not just sinks, tubs and electrical outlets, but built-in computer terminals. The inconspicuous machines, which look like small television sets with a keyboard, are hooked up to a McLean, Va., firm that styles itself an “information utility.” Its daunting name: the Source.

The Source and its 12,000 nationwide customers are part of the still small, but explosively growing, new business of consumer data banks. For fees that can amount to as little as a few cents a month, the data banks are using computer technology and telephone lines to provide household subscribers with the opportunity to summon up-to-the-minute information on everything from the action on Wall Street to the best shopping bargains available from brand-name discount houses around the country.

For years major corporations have earned extra income by marketing the sort of research and scientific information that routinely get produced and then filed away in the normal course of business. Data banks buy the information, put it in computer-readable form, and then sell it...

memory power, and thus can communicate with data banks only at the pace of the human typing information into the machine, which is fairly slow by computer standards.

In contrast, personal computers can be preprogrammed to ask questions before they are ever connected to data banks. Moreover, once connected, via a toll-free call over a household telephone line, the personal computers can transmit requests for data at superfast speeds. This can cut a subscriber’s on-line usage from hours to minutes, or even seconds, at a time, resulting in huge savings in monthly bills. Says Marshall Graham, president of the Source: “Our equipment is constantly in operation, but the average bill to our customers is no more than about $25 per month.”

Though total subscribers to both the Source and CompuServe now number...
SEATTLE, WA
An idea of the city's neighborhoods and their not-so-solid boundaries.
B&O, Bauhaus share journey to Ballard and, maybe, both to rise again on Capitol Hill

By joostes | View (1439) | Comments (6)

Sunday, there will be much to celebrate on Capitol Hill. There will also be a funeral of sorts -- as the much loved B&O Espresso closes its doors after 36 years on E Olive Way. But, like a good, soapy opera, our hero is not dead. And to give the story true depth, an equally heroic character... (more)

Permalink | Posted 5 hours ago | more Food & Drink

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How we voted: R-74 and charter schools

By joostes | View (1007) | Comments (3)

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Annual Tree Lighting Festival Big Hit at Economy Wiring/YB Tubless
Story & Photos by Mark Neuman
With music, treats, hot cocoa, and Santa's visit, the community of B-Town was buzzing with excitement. The tree lighting ceremony was an event not to be missed.

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Carefree, Independent, Senior Living

See more fun in the event and coupon areas of the Blog!
Kick off the holidays with Yulefest this weekend

November 16th, 2012 by Meghan Walker

This weekend is the annual Yulefest at the Nordic Heritage Museum. Yulefest, on Nov. 17-18, is a Nordic Christmas celebration and will include hand-crafted gifts, Scandinavian music, and Nordic treats.

A Nordic Holiday Celebration
Minnetonka Connections
Where Minnetonka's residents come to meet up. Explore groups or create your own! (Prototype)
1. Consider the effectiveness of—and the future of—the blogosphere.
Blogging the Block

By Christina Breda Antoniades
Special to The Washington Post
Sunday, June 3, 2007

There's the pothole on your street that is threatening to split your front axle clean in two, the empty lot on the corner you'd really like to see turned into a park and, admit it, all those neighbors whose interaction with you goes no further than a brusque "Hello" as you scoop up your morning paper and dash back inside (hoping that they think your boxer shorts are more than mere underwear).
2. Foster alternate channels of deeper communication with Minnetonka residents.
13.5% (31 of 229) employees of the city of Minnetonka live in Minnetonka.
3. Think about the future of neighborhoods and how they’ll be defined.