NORTH ST. PAUL (NSP)

- First-ring suburb of St. Paul
- Population = 11,618
- Snow man
- Vision: To be an extraordinary small town in the cities
- Contact Person: Paul Ammerman, NSP Economic Development Director
NSP REDEVELOPMENT PROCESS

• Redevelopment Ready Plan through Metropolitan Council- Livable Communities Program

• Consultants planned for the realistic potential of the district
  • Landscape
  • Architecture
  • Real estate
  • Public finance

• Maximize best use of property
  • Improved quality of life
  • Job creation/retention
PURPOSE OF THE EVALUATION

• Bring clarity to the process
• Easy to navigate
• Remove barriers
• Increase effectiveness
• Attract more businesses and developers
• Ultimately help revitalize North St. Paul
  • Better quality of life for residents
ADVISORY GROUP

- Advisory Group (6 individuals)
  - Public evaluation expert
  - Redevelopment expert
  - Member of Livable Communities Project
  - Current NSP business owner or developer
  - City Mayor or Representative
  - City Staff Representative
EVALUATION QUESTIONS

1. To what extent is the current redevelopment process meeting the needs of existing and potential developers?

2. To what extent does the city of North St. Paul staff have the capacity to fulfill the needs of the existing redevelopment program?

3. What factors have drawn current businesses and developers to North St. Paul?
EVALUATION DESIGN

• Data Sources

  - NSP Developers and Business Owners
  - Potential NSP Business Owners and Developers
  - North St. Paul City Staff
  - Economic Development Authority Board Members
  - Archival Data

• Design Method: Mixed Methods
# Data Collection Methods

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THANK YOU! Any questions?