

CITY OF NORTH SAINT PAUL REDEVELOPMENT PROCESS EVALUATION

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NORTH ST. PAUL (NSP)



- First-ring suburb of St. Paul
- Population = 11,618
- Snow man
- Vision: To be an extraordinary small town in the cities
- Contact Person:
Paul Ammerman,
NSP Economic Development
Director



NSP REDEVELOPMENT PROCESS

- Redevelopment Ready Plan through Metropolitan Council- Livable Communities Program
- Consultants planned for the realistic potential of the district
 - Landscape
 - Architecture
 - Real estate
 - Public finance
- Maximize best use of property
 - Improved quality of life
 - Job creation/retention

PURPOSE OF THE EVALUATION

- Bring clarity to the process
- Easy to navigate
- Remove barriers
- Increase effectiveness
- Attract more businesses and developers
- Ultimately help revitalize North St. Paul
 - Better quality of life for residents

ADVISORY GROUP

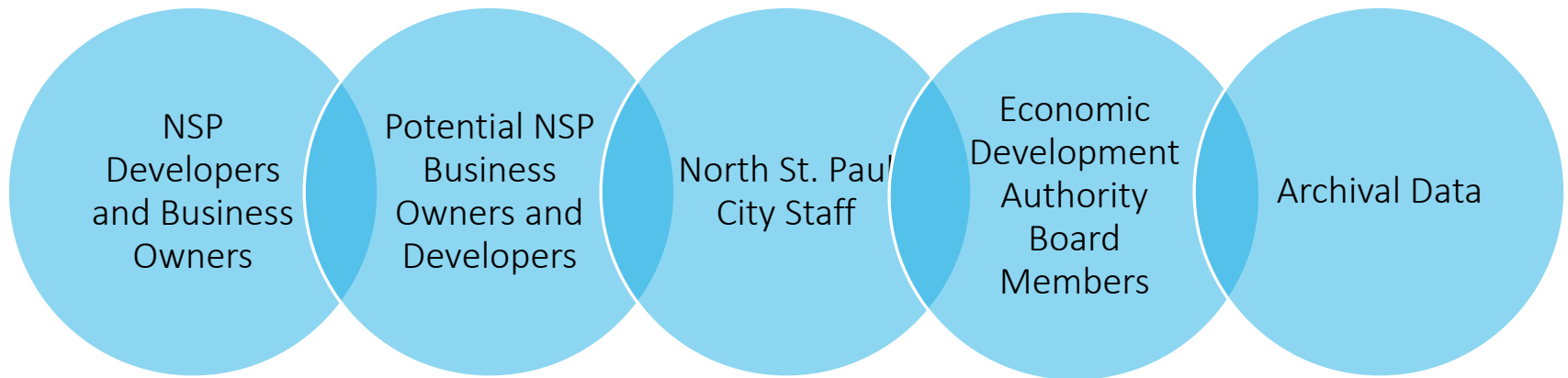
- Advisory Group (6 individuals)
 - Public evaluation expert
 - Redevelopment expert
 - Member of Livable Communities Project
 - Current NSP business owner or developer
 - City Mayor or Representative
 - City Staff Representative

EVALUATION QUESTIONS

1. To what extent is the current redevelopment process meeting the needs of existing and potential developers?
2. To what extent does the city of North St. Paul staff have the capacity to fulfill the needs of the existing redevelopment program?
3. What factors have drawn current businesses and developers to North St. Paul?

EVALUATION DESIGN

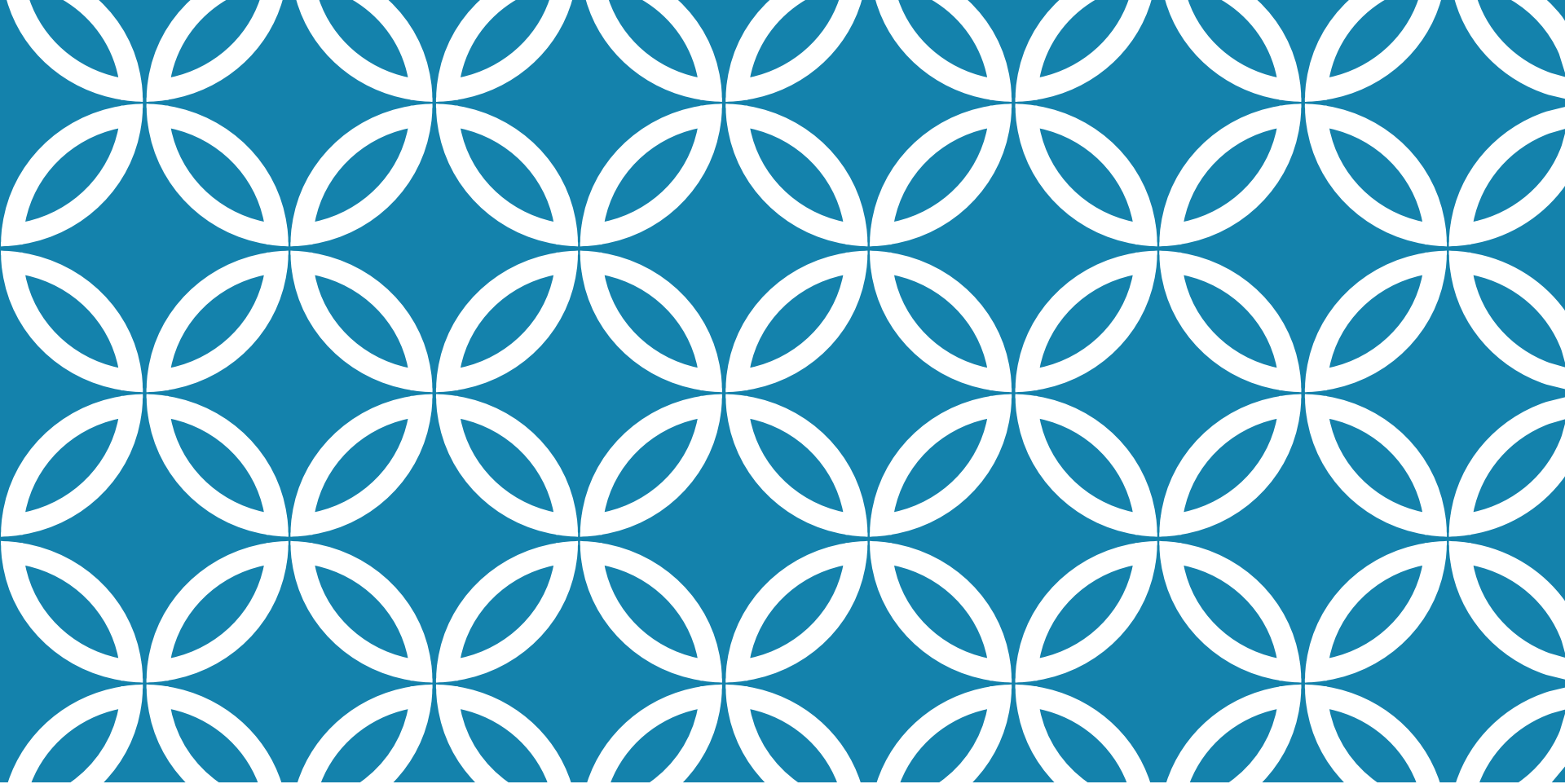
- Data Sources



- Design Method: Mixed Methods

DATA COLLECTION METHODS

Collection Method	Source of Data	Evaluation Questions Answered
Survey 1	NSP Developers and Business Owners	1, 2, 3
Survey 2	Potential NSP Business and Developers	1
Focus Group	Economic Development Authority Board Members	1, 2, 3
Individual Interview	City Zoning Official, City Economic Development Director, and City Manager	1, 2, 3
Review of Documents	Varies	1, 2
Review of Data	Varies	3



THANK YOU!

Any questions?