Process: Ideation

Moodboard: the Ideal NSP

100 Sketches
Top 5 of 100

North Saint Paul
North St. Paul
Process: Development

Final Logo Choice

[Images of various logo designs, including "North Saint Paul" and "Strong Fabric"]
Applications: Communication System

System Includes:

• Business Cards
• Letter Head
• Newsletter
• Envelope
• Folder
• Website
Welcome to North Saint Paul!

North St. Paul is a town of 3.1 square miles, with a six block-long Main Street. A small industrial village turned first-ring suburb, North St. Paul embraces its small-town feel but also recognizes it is part of a larger region.

With 125 years of history, North St. Paul is a tight-knit community with roots in its town atmosphere, its neighbors, and their shared past. But it is also a town that looks to the future, embracing technology and seeking new ways to capture the next wave of innovation and progress to propel the community forward.

With an abundance of city parks, schools, churches, a quaint downtown district, and peaceful neighborhoods, North St. Paul is a place with a unique spirit. It is a community with a strong tradition of progress, and its future development will continue to nurture a quality and vibrant community.

Although a community, North St. Paul is also becoming more "urban" by investing in progressive infrastructure improvements and more compact development. It will strive to preserve the small-town atmosphere by ensuring that future projects adhere to a quality design standard and aesthetic character.

City News

Groundbreaking set for Polar Ridge Senior Living

The City of North St. Paul is pleased to announce the groundbreaking of Polar Ridge Senior Living Complex on Thursday, November 14, 2013 at 11:30 a.m. Click to learn more.

Winter Parking Reminder

Winter parking restrictions will go into effect on Friday, November 1, 2013 – March 31, 2014. During this time, any vehicles, trailer, or implement may not be parked on any street or alley between the hours of 1 – 7 A.M. Also, there is no parking between the hours of 1 P.M. – 7 A.M. in the parking lot of the senior center, the police station, or any public buildings. Vehicles need to be parked in a legal parking space. Parking on the grass or landscaped areas is not allowed. Vehicles need to be parked on the roadway.
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With an abundance of city parks, schools, churches, a quaint downtown district, and peaceful neighborhoods, North St. Paul is a place where people are proud to live, work, and raise their families. It is a community that values its rich history and cherishes its sense of community, while also embracing the future and its potential for growth and development.

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Thank You

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