



## LAND DEVELOPMENT & REDEVELOPMENT

### Dakota County Business Clusters

Rosemount has a population of approximately 23,000 and Dakota County has a population of about 400,000 people. Rosemount’s local employment is more than 6,000 jobs and an estimated labor force of 8,000 employees. Dakota County has employment of more than 220,000 jobs and a labor force of about 235,000 employees. This employment is not spread equally in all business sectors, and University of Minnesota student Bolormaa Jamiyansuren and Dakota Futures have prepared reports on business clusters existing in the County. Rosemount would like to investigate capitalizing on these identified business clusters to market the community.

#### Questions / Issues:

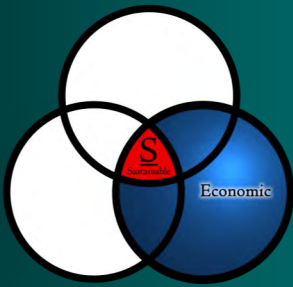
- What clusters are most pertinent to the community given other industries and the assets and amenities of the community?
- Can business clustering be leveraged to bring new, desired businesses to the community, particularly in the Business Park properties?

#### Deliverables:

- Review the business cluster reports completed by Bolormaa Jamiyansuren and Dakota Futures and determine if there are additional business clusters in Rosemount, Dakota County, or the Twin Cities that are missing from those reports.
- Compile a listing of potential businesses that form synergy with other businesses in the community.
- Create a marketing strategy to highlight the business clusters for new business attraction and growth.

#### Sustainability:

This project provides a sustainable economic impact by promoting business clustering that can bring development, growth, and jobs to the community. The grouping of like businesses may also address environmental sustainability by creating synergy among clusters and decreasing the need for resources. Job creation, especially within the UMore Park Development, is an adopted goal of the Rosemount Port Authority and City Council.



### Staff/Partners

#### PROJECT LEAD

*Kim Lindquist*  
 Community Development  
 Director  
 Community Development Dept.

#### PARTNERS

Dakota Regional  
 Chamber of Commerce  
 Rosemount Area  
 Business Council

