



COMMUNICATIONS & NEIGHBORHOOD ENGAGEMENT

Neighborhood Cohesion

The most recent resident survey (Decision Resources, Inc., 2007) shows a distinction between people as they chose either strong ties to the entire community (45%) or those who feel strong ties to the neighborhood but not to the rest of the City (43%).

Questions / Issues:

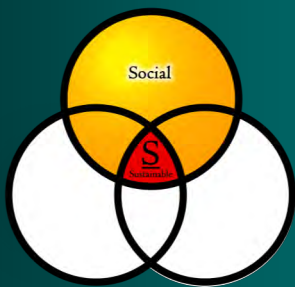
- How can the City support healthy neighborhood cohesion but prevent neighborhoods from feeling isolated or unattached to the rest of the community?
- What is a neighborhood? What are the locational aspects and characteristics with which people identify?

Deliverables:

- Identify what leads to successful suburban neighborhoods in Minnesota and elsewhere. What factors lead to bonding as a cohesive neighborhood?
- Identify an appropriate engagement approach tailored to specific neighborhood needs and issues.
- Conduct literature review on how to improve neighborhood bonding and bridging with City and institutions.

Sustainability:

- This project provides a sustainable social impact because it would facilitate communication and social interaction resulting in an enhanced quality of life for Rosemount residents. This project is relevant to the City because it fulfills the City Council's 2013-2014 goal to maintain an engaged, healthy, inviting, prepared, and safe community. This project would also implement the Comprehensive Plan goal to collaborate and provide services to all groups of residents.



Staff/Partners

PROJECT LEAD

Alan Cox
Communications
Administration Dept.

PARTNERS

Police Dept.
Planning Dept.
Community Residents

