Growing Resilient Communities and Economies with Local Food

Laurelyn Sandkamp and Emily Jorgensen | University of Minnesota, Spring 2015
Rooted in Rosemount: Overview

Community Engagement + Local Food Network + City Support + Measure Success

BRANDING STRATEGY: “Rooted in Rosemount”

ACCESS TO LAND

AGROTOURISM

COMMUNITY FOOD PROCESSING

PRODUCE AGGREGATION
A Strong Local Food Economy Strengthens Rosemount

1. **Past**
   Celebrates Rosemount’s proud agricultural heritage.

2. **Present**
   Capitalizes on rising consumer demand for locally produced food.

3. **Future**
   Positions Rosemount to develop resilient food systems into the future.

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Keeps Local Dollars in Rosemount

Fosters a Connection to Place For Residents

Increases Awareness of Farm-to-Plate Process
Core Strategies

- Local Food Network
- Community Engagement
- City Support
- Measuring Success
Local Food Network

- Connecting producers and buyers
- Facilitate a channel for effective communication
- Education & Training
Community Engagement

Local Food Audiences
- General Community
- Kids
- Advocates
- Hmong Farmers

Techniques & Methods
- Presence @ Community Events
- Informational Handouts
- Rosemount Schools
- Tours of New Community Center
- Network Meetings
City Support

- Local Food System Plan
- Local Food Advisory Council
- Local Food Purchasing for City Operations
Local Food System Indicators:

- Economic Impact
- Land Access
- Food Preparation
- Business Development
- Waste Management
Sector-Specific Recommendations
Access to Land

Land Access

Land Preservation

Community Gardens

- Conservation Easements
- Overlay Zones
- Purchase of Development Rights
- Transfer of Development Rights

Expand Program

Include program in city plan
Appendix C - Land Suitable for Agricultural Preservation

City of Rosemount

Parcels shown in green are located outside the 2030 Metropolitan
Urban Service Area (MUSA) defined in the 2030 Comprehensive
Plan for the City of Rosemount. These parcels are already zoned
Agricultural or Agricultural Preserve.

*Portion of the U-More site is in agricultural production.

Author: Laurelyn Sandkamp | Map Created: April 21, 2015
Appendix D - Parks with Community Gardens
City of Rosemount*

<table>
<thead>
<tr>
<th>City Parks</th>
<th>Map Legend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Park with community garden</td>
<td>Major Roads</td>
</tr>
<tr>
<td>Park without community garden</td>
<td>Minor Roads</td>
</tr>
<tr>
<td>Lakes or Ponds</td>
<td>Trails</td>
</tr>
</tbody>
</table>

### Rosemount City Parks with Community Gardens

<table>
<thead>
<tr>
<th>Park</th>
<th>Number of Plots*</th>
<th>Total Gardening Area (square feet)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flint Hills Athletic Complex</td>
<td>14</td>
<td>5,600</td>
</tr>
<tr>
<td>Blasayne Park</td>
<td>12</td>
<td>4,800</td>
</tr>
<tr>
<td>Jaycee Park</td>
<td>9</td>
<td>3,600</td>
</tr>
<tr>
<td>Winds Park</td>
<td>8</td>
<td>3,200</td>
</tr>
<tr>
<td>Lions Park</td>
<td>6</td>
<td>2,400</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>49</strong></td>
<td><strong>19,600</strong></td>
</tr>
</tbody>
</table>

*For the 2015 growing season, some of these plots will be subdivided into smaller plots, which will increase the number of plots available but will leave the total gardening area unchanged.

*Map shows only the western half of Rosemount. No city parks on the east side contain community gardens.

Author: Laurelyn Sandkamp | Map Created: April 21, 2015
Produce Aggregation

Anchor Institutions

Lfd. Memberships/Products

Partnerships

Shared Marketing

Shared Values

Virtual Operation
Community Food Processing

Partner w/ Community Organizations

Licensed Kitchen Facility

Skill-Building
Agritourism

Create & Facilitate Rosemount Agritourism Business Network

- Partner with MN Dept of Health
- Outreach to MN Agritourism Businesses
- Partner with UMN to create Agritourism Workshops
Establish a Local Food Network

Local Food Campaign

Promote & Facilitate Local Producer Brands
## New Licensed Kitchen Facility

### Commercial Kitchen Audiences:

<table>
<thead>
<tr>
<th>Individuals Processing for Own Consumption</th>
<th>Small Businesses Under State Cottage Food Laws</th>
<th>Fully Licensed Businesses</th>
</tr>
</thead>
</table>

Other Uses: Catering, Special Events, Community Education Programming
Additional Considerations

- Administration and management
- Setting rental rates
- Application and policies
- Storage
- Purchasing special equipment