PLACEMAKING IN ROSEMOUNT
SPIRIT OF PRIDE AND PROGRESS
Methods

- Sub-groups with roles
- Propose two concepts
PLACEMAKING IS A PHILOSOPHY

Flexible

Sociable

Inspiring

Culturally Aware
PLACEMAKING IS A PROCESS

Planning  Design  Management  Programming
A Great Place Grows…

Access
which grows…

connection, convenience
which grow…

Transit Use, Pedestrian activity

WHAT MAKES A GREAT PLACE?

PROJECT FOR PUBLIC SPACES
A Great Place Grows...

Comfort and Image

Safety, Attraction, Usability

Environmental data
Building Conditions
Sanitation
A Great Place Grows...

Sociability which grows...

cooporation, stewardship, diversity which grow...

Volunteerism, Street Life
A Great Place Grows...

Uses and Activities

Fun
Vitality
Activity

which grows...

Property Values
Retail Sales

WHAT MAKES A GREAT PLACE?

- Key Attributes
- Intangibles
- Measurements

PLACE

- Access & Linkages
- Comfort & Image
- Uses & Activities
- Sociability

- Mode splits
- Proximity
- Walkable
- Connected
- Convenient
- Accessible
- Attractive
- Historic

- Street life
- Evening use
- Volunteerism
- Welcoming
- Neighbourly
- Stewardship
- Active
- Vital
- Special
- Real

- Local business ownership
- Land use
- Property values
- Retail sales
- Sanitation rating
- Building conditions
- Environmental data
- Crime statistics
- Parking usage patterns
Mission Statement

“The purpose of the Rosemount Park System is to provide in as cost effective a manner as possible, a comprehensive, balanced, well-maintained system of parks, natural/open spaces, trails and leisure-oriented activities/programs for the City residents to use and enjoy.”

Mission statement from 2008 Rosemount Parks, Trails and Open Space System Plan

How can we use placemaking to accomplish this?
11 Principles to Placemaking

1. Community is the expert
2. Create a Place, Not a Design
3. Look for Partners
4. You can see a lot just by observing
5. Have a vision.
6. Start Small
7. Triangulate
8. They always say “It can’t be done”
9. Form Supports Function
10. Money is not the issue
11. You are never finished
● Have a Vision - Represent the community
● Start Small - Begin with cheaper, simpler improvements
● The Community is the Expert - The community is expert
● Triangulate - Create organic connections between facilities
● Create a Place - Effective relationship between landscape and people
● You’re Never Done - Communities evolve, seasons change
● **Have a Vision** - Represent the community
● **Start Small** - Begin with cheaper, simpler improvements
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HAVE A VISION

“Mini-parks are small parks (0.5 to 3 acres) which are designed to supplement neighborhood parks in specific settings where a neighborhood park is not available or a new neighborhood park cannot be provided.”
Schwarz Park

● Surrounded by a residential neighborhood

● Near a high school and a community center

● The largest park in Rosemount
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START SMALL

- Lighter
- Quicker
- Cheaper

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COMMUNITY INVOLVEMENT

The Abstract builds…

Relationships
Culture
Spirituality
Identity

The Concrete

Entrepreneurship
Employment
Health
Civic Engagement

© 2015 Building the Field of Community Engagement
Their mission:
“To magnify and elevate the power of community engagement to change the way problems are solved and resources are invested.”
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“In a public space, the choice and arrangement of different elements in relation to each other can put the triangulation process in motion.”
- Project for Public Spaces
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CREATE A PLACE, NOT A DESIGN

A simply designed park can be pleasantly over-crowded...

...and an over-designed park can be simply useless.
● Have a **Vision** - Represent the community
● **Start Small** - Begin with cheaper, simpler improvements
● The **Community** is the Expert - The community is expert
● **Triangulate** - Create organic connections between facilities
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● **You’re Never Done** - Communities evolve, seasons change
THE FUN NEVER ENDS

- Great places are always evolving with differing/ changing ideas and opinions
- Managed flexibility is key

Conclusion

1. Community is the expert
2. Create a Place, Not a Design
3. Look for Partners
4. You can see a lot just by observing
5. Have a vision.
6. Lighter, Quicker, Cheaper
7. Triangulate
8. They always say “It can’t be done”
9. Form Supports Function
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Overall Recommendations

- Enhance park signage
- Bike racks at each park
- Recycling bins at each park
- Community garden at each park
- Native garden at each park (link to #7 environmental and sustainability education at each park)
Overall Recommendations

- Dog disposal baggies provided in all parks
- A series of environmental and sustainability education talks, at least one at each park
- Talk to Arts Council of Rosemount about a joint project to create art for each of the park (this could be linked then with the proposed "Park Crawl", with an "Art in the Park" event(s))
- Think about a "Park Crawl" event that could link all the parks
Questions and Comments?