A Tale of Two Trees

Community Engagement Opportunities Between Homeowners Associations (HOAs) & the City of Rosemount

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Capstone Summer 2015
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Introduction
Reframing HOAs

...viewed as an asset to the community!
A New Perspective

Inform  Consult  Involve  Collaborate  Empower

Increasing Level of Public Impact

IAP2 Spectrum of Public Participation 2007
Cities within a City
The Cycle of Public Participation Process Design and Redesign

1. **Assess and Design for Context and Purpose**
2. **Enlist Resources and Manage the Participation**
3. **Evaluate and Redesign Continuously**

Bryson, Quick, Slotterback & Crosby’s “Designing Public Participation Process” PAR 2012
Actions

Incorporate HOAs into Overall Strategic Direction

Invite HOA Community into City Marketing & Events

Build Ongoing Relationships HOAs
Hey! What are you doing?

I'm impounding your car until you pay your homeowners' dues.

You can't do that, that's illegal!

If the president of the homeowners' association does it... it's not illegal.
The Other Side of the Fence

Courtesy: Brainerd Dispatch
BACK UP SLIDES
The City of Rosemount and local Homeowner Associations (HOAs) lack consistent communication measures and an understanding of contractual responsibilities.
1. What are best practices for communication between city departments and HOA management in cities with similar HOA population?

2. How is communication happening between the City of Rosemount and HOA management?

3. How can city staff utilize community engagement models to communicate with HOAs?