Resilient Communities Project

2020-2021 Request for Proposals

January 14, 2020

MEET THE RCP TEAM

Mike Greco
Director

Sarah Tschida
Program Coordinator

COMMUNITY OFFICE HOURS

- January 16, 9 am–noon and 1–4 pm, Westcott Library (Eagan)
- January 22, noon–4 pm, Northtown Library (Blaine)
- January 23, 10 am–2 pm, Shakopee Library (Shakopee)
- January 28, 11 am–3 pm, Hopkins Library (Hopkins)
- January 29, 12:30–4 pm, Oakdale Library (Oakdale)
- February 4, 9 am–1 pm, Rockford Road Library (Crystal)

z.umn.edu/office-hours

TODAY'S AGENDA

What RCP is and how it works

Identifying and formulating projects

Eligibility and application process

Questions from participants (but ask anytime)

RCP VISION AND MISSION

Vision
Resilient Minnesota communities that are able to adapt and thrive in response to social, economic and environmental changes

Mission
Promote community resilience and student learning through collaborative partnerships between the University of Minnesota and local communities

Building Community-University Partnerships for Resilience

RCP 2012–2019

Large-Scale Partnerships

Cities: Minnetonka, North St. Paul, Rosemount, Brooklyn Park, Ramsey

Counties: Carver, Ramsey, Scott

Small-Scale Partnerships

Dayton, St. Anthony, Ramsey, Minneapolis Public Housing Authority, League of MN Cities, Scott County

Community Projects: 171

U of MN Departments: 58

Students: 2,200 +

PARTICIPATING UMN DEPARTMENTS

Agronomy

Anthropology

Architecture

Bioproducts & Biosystems Engineering

Business Administration

Civil, Environmental, & Geo-Engineering

Communication Studies

Community Health Promotion

Design

Economic Development Fellows Consulting Program (OVPR)

Election Administration

Environmental Education (UMD)

Environmental Health

Environmental Science, Policy, & Management

Family Social Science

Film Studies

Fisheries, Wildlife, & Conservation Biology

Food Systems

Food Science and Nutrition

Forest & Natural Resource Management

French and Italian

Geographic Information Systems

Geography, Environment, and Society

Gerontology

Graphic Design

Health, Disability, and Aging

Health, Physical Education & Recreation (UMD)

Horticulture

Housing Studies

Human Resources & Industrial Relations

Industrial Systems Engineering

Interior Design

Journalism & Mass Communication

Landscape Architecture

Law

Liberal Studies

Library and Information Science (St. Catherine University)

Maternal & Child Health

Organization Leadership, Policy & Development

Political Science

Psychology

Public Affairs

Public Policy

Public Health Administration & Policy

Public Health Nutrition

Recreation and Outdoor Education (UMD)

Recreation & Resource Management

Scandinavian Studies

Science, Technology, & Environmental Policy

Social Work

Sociology

Spanish & Portuguese Studies

Sports Management

Strategic Communication

Sustainability Studies

Urban & Regional Planning

Urban Studies

Youth Studies

COMMUNITY BENEFITS

Increases organizational capacity (100s of hours of student time)

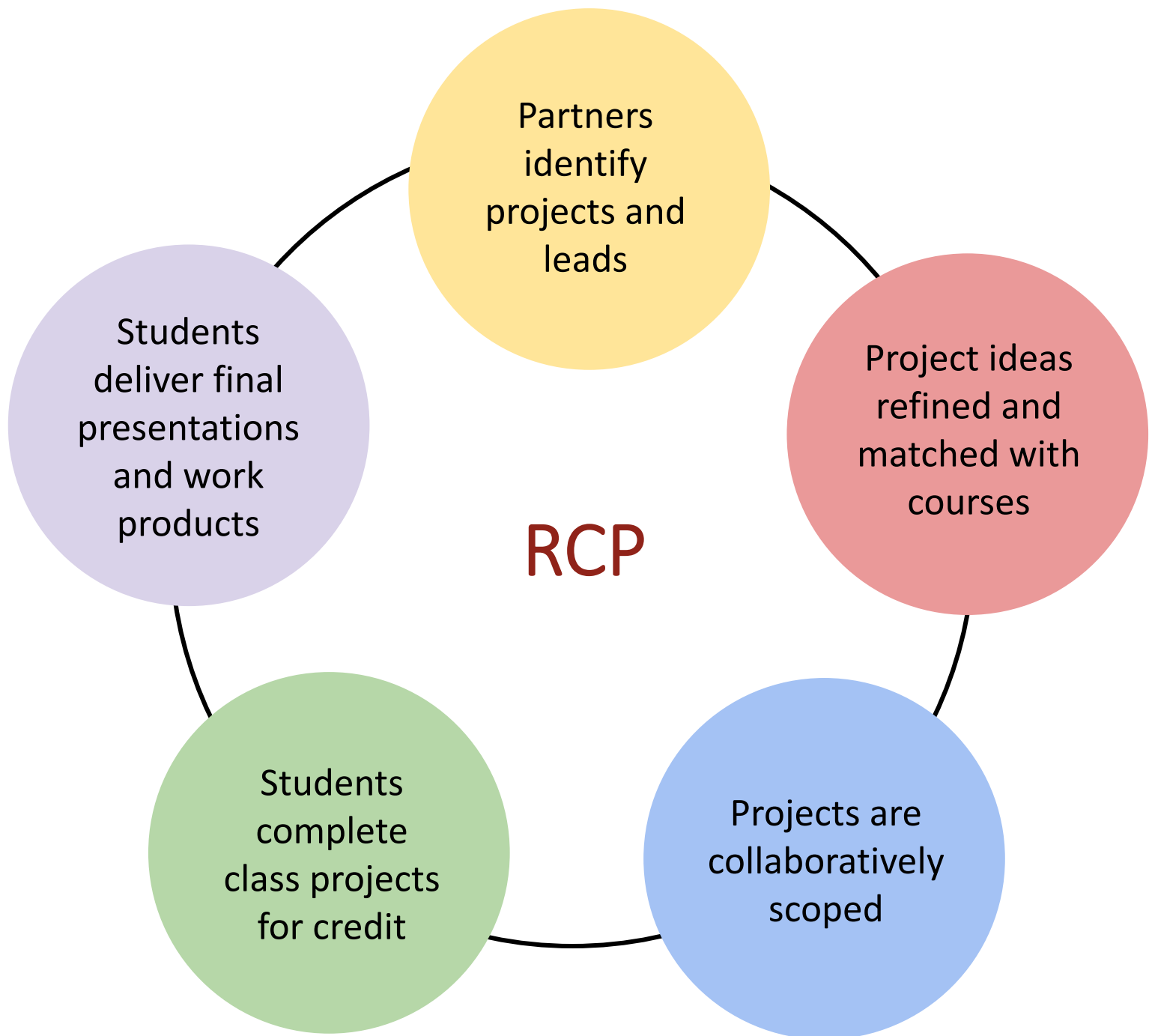Harnesses student **creativity and energy**

Expands the conversation

Raises awareness about issues

Provides **increased credibility** with decision makers

'Tests the waters' for riskier solutions

Offers **multidisciplinary perspectives** on issues

RCP

- Partners identify projects and leads
- Project ideas refined and matched with courses
- Projects are collaboratively scoped
- Students complete class projects for credit
- Students deliver final presentations and work products

Example Project—North St. Paul

Project: Living Streets Implementation

Goal: Address public opposition to implementing Living Streets Plan adopted in 2011

Public Health *students documented environmental and health benefits of living streets*

Architecture *students designed interactive tools to communicate value of green infrastructure*

Urban Planning *students designed prototype public engagement process for street reconstruction projects*

Example Project—Rosemount

Project: Greenhouse Gas Emissions Reduction

Goal: Reduce local greenhouse gas emissions

Sustainability Studies and *Public Policy* students documented baseline GHG emissions

Adult Education students created public education and outreach curriculum and materials

Urban Planning and *Law* students identified best practices + policy actions among suburban communities to reduce emissions

Example Project—Scott County CDA

Project: Increasing Landlord Participation in Rental Assistance Programs

Goal: Discover the barriers to rental property owners accepting Section 8 vouchers

Program Evaluation
students surveyed property owners to identify reasons for accepting or not accepting voiuchers

Film Studies
students created short documentary film to counter misperceptions of Section 8 voucher recipients

Example Project—Scott County

Project: Planning for Connected and Autonomous Vehicles (CAVs)

Goal: Determine how CAVs will impact urban design, land use, and transportation in rural and suburban communities

Multiple teams of **Urban Planning** students investigated how CAVs would impact

- Highway design for pedestrian safety in a rural community

- Land use in a master-planned urban village

- The transformation of park-and-ride facilities into transportation hubs in suburban communities

- Delivery of freight to and from river ports and rail hubs

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COMMON PROJECT ISSUE AREAS

Housing

Health and well-being

Renewable Energy

Environmental management

Land use

Community identity

Public participation and engagement

Arts and culture

Diversity and equity

City/county administration

Public safety

Community and economic development

Transportation

Education

Social services

Climate change

Parks and recreation

And many more. . .

WHAT MAKES A GOOD PROJECT?

- ✓ Issue is an organizational or community priority

- ✓ Issue is ripe for consideration (timely)

- ✓ Part of current staff work plan

- ✓ Staff lead participated in drafting project idea

- ✓ Buy-in from senior staff/elected officials

- ✓ Stakeholders identified and engaged

- ✓ Scope of project is clear/focused

- ✓ Clear understanding of how information will be used

SELECTING PROJECTS

Solicit ideas from across your agency

Consider the full range of project needs

Consider areas where the U of MN has particular capacity

Look to past RCP partnerships for inspiration

Convene stakeholders and partners to solicit ideas

z.umn.edu/project-selection

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PROGRAM ELIGIBILITY

Located within the state of Minnesota

Sufficient staff capacity to support participation

One of the following types of organizations or agencies:

- Municipality *(city or township)*
- County government
- Tribal government
- Special district *(watershed, park district, transit district, conservation district, port authority, school district)*
- Regional government agency
- Regional partnership *(may include any or all of the above applying jointly)*

APPLICATION TIMELINE

January–February: RCP staff available for informational presentations or to discuss project ideas

March 16: Proposals due by 11:59 pm (CST)

March 2020: RCP notifies communities selected for partnerships

SMALL-SCALE APPLICATION COMPONENTS

1. Partner information

2. Proposed projects (1–5 project ideas)

3. Demonstration of support

4. Local financial contribution

Visit **z.umn.edu/applyrcp** for detailed request for proposals

LARGE-SCALE APPLICATION COMPONENTS

1. Partner information
2. Resiliency statement
3. Administrative capacity
4. Proposed projects (10–30 project ideas)
5. Public involvement
6. Next steps
7. Demonstration of support
8. Local financial contribution

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SELECTION CRITERIA

1. Top-level support and administrative capacity
2. Clear resiliency focus
3. Project relevance and impact
4. Community engagement
5. Likelihood of match with University courses
6. External partnerships

FINANCIAL CONTRIBUTION

Small-Scale

1–5 projects

$5000 per project

Large-Scale

10–25 projects

$50,000 (base fee) + $4000 per project

POSSIBLE FUNDING SOURCES

General/department budgets

City/county government

Redevelopment agencies

Housing authorities

Park districts

School districts

Watershed districts

Utilities

Transit districts

Neighboring cities

Metropolitan Council

State agencies (DNR, MPCA, DEED)

Federal agencies

Neighborhood organizations/HOAs

Businesses/business associations

Chambers of commerce

Private partners/developers

Philanthropic organizations

Nonprofit organizations

Higher education institutions

WE ARE HERE TO HELP!

Webinar posted on website (z.umn.edu/applyrcp)

Community office hours (z.umn.edu/office-hours)

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Community visits (rcp@umn.edu)

Proposal development workshop (rcp@umn.edu)

QUESTIONS?

www.rcp.umn.edu

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612-625-7501

Resilient Communities Project
UNIVERSITY OF MINNESOTA
Building Community-University Partnerships for Resilience

Photos by Carissa Slotterback, Mike Greco, Steve Schneider, and Jonathan Miller