Resilient Communities Project

2020-2021 Request for Proposals

January 14, 2020
MEET THE RCP TEAM

Mike Greco
Director

Sarah Tschida
Program Coordinator
COMMUNITY OFFICE HOURS

- January 16, 9 am–noon and 1–4 pm, Westcott Library (Eagan)
- January 22, noon–4 pm, Northtown Library (Blaine)
- January 23, 10 am–2 pm, Shakopee Library (Shakopee)
- January 28, 11 am–3 pm, Hopkins Library (Hopkins)
- January 29, 12:30–4 pm, Oakdale Library (Oakdale)
- February 4, 9 am–1 pm, Rockford Road Library (Crystal)

z.umn.edu/office-hours
TODAY’S AGENDA

What RCP is and how it works
Identifying and formulating projects
Eligibility and application process
Questions from participants (but ask anytime)
RCP VISION AND MISSION

Vision
Resilient Minnesota communities that are able to adapt and thrive in response to social, economic and environmental changes

Mission
Promote community resilience and student learning through collaborative partnerships between the University of Minnesota and local communities

Building Community-University Partnerships for Resilience
RCP 2012–2019

**Large-Scale Partnerships**

**Cities:** Minnetonka, North St. Paul, Rosemount, Brooklyn Park, Ramsey

**Counties:** Carver, Ramsey, Scott

**Small-Scale Partnerships**

Dayton, St. Anthony, Ramsey, Minneapolis Public Housing Authority, League of MN Cities, Scott County

Community Projects: **171**

U of MN Departments: **58**

Students: **2,200 +**
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<tr>
<th>Participating UMN Departments</th>
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<tr>
<td>Agronomy</td>
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<tr>
<td>Anthropology</td>
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<td>Architecture</td>
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<td>Bioproducts &amp; Biosystems Engineering</td>
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<td>Business Administration</td>
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<td>Civil, Environmental, &amp; Geo-Engineering</td>
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<td>Communication Studies</td>
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<td>Community Health Promotion</td>
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<td>Economic Development Fellows Consulting Program (OVPR)</td>
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<td>Election Administration</td>
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<td>Environmental Education (UMD)</td>
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<td>Environmental Health</td>
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<td>Environmental Science, Policy, &amp; Management</td>
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<td>Family Social Science</td>
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<td>Film Studies</td>
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<td>Fisheries, Wildlife, &amp; Conservation Biology</td>
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<td>Food Systems</td>
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<td>Food Science and Nutrition</td>
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<td>Forest &amp; Natural Resource Management</td>
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<td>French and Italian</td>
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<td>Geographic Information Systems</td>
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<td>Geography, Environment, and Society</td>
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<td>Gerontology</td>
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<td>Graphic Design</td>
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<td>Health, Disability, and Aging</td>
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<td>Health, Physical Education &amp; Recreation (UMD)</td>
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<td>Horticulture</td>
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<td>Human Resources &amp; Industrial Relations</td>
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<td>Industrial Systems Engineering</td>
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<td>Interior Design</td>
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<td>Journalism &amp; Mass Communication</td>
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<td>Landscape Architecture</td>
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<td>Law</td>
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<td>Liberal Studies</td>
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<td>Library and Information Science (St. Catherine University)</td>
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<td>Maternal &amp; Child Health</td>
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<td>Organization Leadership, Policy &amp; Development</td>
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<td>Recreation and Outdoor Education (UMD)</td>
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<td>Recreation &amp; Resource Management</td>
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<td>Scandinavian Studies</td>
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<td>Social Work</td>
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<td>Spanish &amp; Portuguese Studies</td>
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<td>Strategic Communication</td>
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COMMUNITY BENEFITS

Increases organizational capacity (100s of hours of student time)
Harnesses student creativity and energy
Expands the conversation
Raises awareness about issues
Provides increased credibility with decision makers
‘Tests the waters’ for riskier solutions
Offers multidisciplinary perspectives on issues
RCP

Partners identify projects and leads

Project ideas refined and matched with courses

Students deliver final presentations and work products

Students complete class projects for credit

Projects are collaboratively scoped
Example Project—North St. Paul

Project: Living Streets Implementation

Goal: Address public opposition to implementing Living Streets Plan adopted in 2011

Public Health students documented environmental and health benefits of living streets

Architecture students designed interactive tools to communicate value of green infrastructure

Urban Planning students designed prototype public engagement process for street reconstruction projects
Example Project—Rosemount

Project: Greenhouse Gas Emissions Reduction

Goal: Reduce local greenhouse gas emissions

- *Sustainability Studies* and *Public Policy* students documented baseline GHG emissions
- *Adult Education* students created public education and outreach curriculum and materials
- *Urban Planning* and *Law* students identified best practices + policy actions among suburban communities to reduce emissions
Example Project—Scott County CDA

**Project: Increasing Landlord Participation in Rental Assistance Programs**

**Goal:** Discover the barriers to rental property owners accepting Section 8 vouchers

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**Program Evaluation**

Students surveyed property owners to identify reasons for accepting or not accepting vouchers

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**Film Studies**

Students created short documentary film to counter misperceptions of Section 8 voucher recipients
Example Project—Scott County

Project: Planning for Connected and Autonomous Vehicles (CAVs)

Goal: Determine how CAVs will impact urban design, land use, and transportation in rural and suburban communities

Multiple teams of Urban Planning students investigated how CAVs would impact

- Highway design for pedestrian safety in a rural community
- Land use in a master-planned urban village
- The transformation of park-and-ride facilities into transportation hubs in suburban communities
- Delivery of freight to and from river ports and rail hubs
TODAY’S AGENDA

What RCP is and how it works

**Identifying and formulating projects**

Eligibility and application process

Questions from participants (but ask anytime)
COMMON PROJECT ISSUE AREAS

Housing
Health and well-being
Renewable Energy
Environmental management
Land use
Community identity
Public participation and engagement
Arts and culture
Diversity and equity

City/county administration
Public safety
Community and economic development
Transportation
Education
Social services
Climate change
Parks and recreation
And many more...
WHAT MAKES A GOOD PROJECT?

✓ Issue is an organizational or community priority
✓ Issue is ripe for consideration (timely)
✓ Part of current staff work plan
✓ Staff lead participated in drafting project idea
✓ Buy-in from senior staff/elected officials
✓ Stakeholders identified and engaged
✓ Scope of project is clear/focused
✓ Clear understanding of how information will be used
SELECTING PROJECTS

Solicit ideas from across your agency
Consider the full range of project needs
Consider areas where the U of MN has particular capacity
Look to past RCP partnerships for inspiration
Convene stakeholders and partners to solicit ideas

z.umn.edu/project-selection
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PROGRAM ELIGIBILITY

Located within the state of Minnesota

Sufficient staff capacity to support participation

One of the following types of organizations or agencies:

- Municipality *(city or township)*
- County government
- Tribal government
- Special district *(watershed, park district, transit district, conservation district, port authority, school district)*
- Regional government agency
- Regional partnership *(may include any or all of the above applying jointly)*
APPLICATION TIMELINE

January–February: RCP staff available for informational presentations or to discuss project ideas

March 16: Proposals due by 11:59 pm (CST)

March 2020: RCP notifies communities selected for partnerships
SMALL-SCALE APPLICATION COMPONENTS

1. Partner information
2. Proposed projects (1–5 project ideas)
3. Demonstration of support
4. Local financial contribution

Visit z.umn.edu/applyrcp for detailed request for proposals
LARGE-SCALE APPLICATION COMPONENTS

1. Partner information
2. Resiliency statement
3. Administrative capacity
4. Proposed projects (10–30 project ideas)
5. Public involvement
6. Next steps
7. Demonstration of support
8. Local financial contribution

Visit z.umn.edu/applyrcp for detailed request for proposals
SELECTION CRITERIA

1. Top-level support and administrative capacity
2. Clear resiliency focus
3. Project relevance and impact
4. Community engagement
5. Likelihood of match with University courses
6. External partnerships
FINANCIAL CONTRIBUTION

Small-Scale
1–5 projects
$5000 per project

Large-Scale
10–25 projects
$50,000 (base fee) + $4000 per project
POSSIBLE FUNDING SOURCES

General/department budgets
City/county government
Redevelopment agencies
Housing authorities
Park districts
School districts
Watershed districts
Utilities
Transit districts
Neighboring cities

Metropolitan Council
State agencies (DNR, MPCA, DEED)
Federal agencies
Neighborhood organizations/HOAs
Businesses/business associations
Chambers of commerce
Private partners/developers
Philanthropic organizations
Nonprofit organizations
Higher education institutions
WE ARE HERE TO HELP!

Webinar posted on website (z.umn.edu/applyrcp)

Community office hours (z.umn.edu/office-hours)

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Community visits (rcp@umn.edu)

Proposal development workshop (rcp@umn.edu)
QUESTIONS?

www.rcp.umn.edu

@RCPumn

rcp@umn.edu

612-625-7501

Resilient Communities Project

University of Minnesota

Building Community-University Partnerships for Resilience

Photos by Carissa Slotterback, Mike Greco, Steve Schneider, and Jonathan Miller